

IAPPANZ 2017 SUMMIT PRIVACY & PERSONALISATION

WALKING THE LINE

TUESDAY, 3RD - WEDNESDAY, 4TH OCTOBER 2017
DOCKSIDE, COCKLE BAY WHARF, SYDNEY, NSW



8:00 am - 9:00 am	REGISTRATION OPEN
9:00 am - 9:13 am	<p>SUMMIT OPENING & WELCOME</p> <p>MASTER OF CEREMONIES – TRACEY SPICER <i>Australian News Reader and Journalist</i></p> <p>SPONSOR WELCOME</p> <p>MICROSOFT – CLAYTON NOBLE <i>Senior Attorney</i></p>
9:13 am - 10:45 am	SESSION 1: FINDING THE LINE – Understanding the regulatory landscape
9:13 am - 9:15 am	<p>Update from the OPC</p> <p>JOHN EDWARDS <i>New Zealand Privacy Commissioner (via video link)</i></p>
9:15 am - 9:35 am	<p>Managing the future of privacy</p> <p>TIMOTHY PILGRIM <i>Australian Information and Privacy Commissioner</i></p> <p>The Australian Information and Privacy Commissioner, Timothy Pilgrim, will address the challenges facing businesses and government agencies as the public calls for further transparency on how their personal information is used. During the official summit opening, Commissioner Pilgrim will provide an overview on how the Office of the Australian Information Commissioner is addressing the public's expectations and managing the relationship between data innovators and privacy professionals.</p>
9:35 am - 10:30 am	<p>The EU GDPR – Its effect in Australia and New Zealand and what to do about it</p> <p>EDUARDO USTARAN <i>Partner, Global Privacy & Cybersecurity Practice, Hogan Lovells, UK</i></p> <p>Whether your organisation is directly impacted by the GDPR or not, the consequence of this regulation is that it is setting the bar globally. GDPR obligations will inevitably appear in legislation reform in Australia and New Zealand or through regulatory codes for best practice. Take a walk through the key steps of complying with the GDPR and hear from a leading EU expert about common sense actions we can all take.</p>
10:30 am - 10:45 am	<p>Making privacy easy: A review of NZ OPC developments and a preview of what's to come</p> <p>ANNABEL FORDHAM <i>Privacy Lawyer & Public Affairs Manager – Office of the Privacy Commissioner, New Zealand</i></p> <p>"Making privacy easy" has been a real focus for the NZ OPC. In this session, Annabel will provide us with an update on the OPC's efforts to help NZ agencies "walk the line", with highlights from the previous year and insights into what's coming.</p>
10:45 am - 11:15 am	MORNING TEA
11:15 am - 12:45 pm	SESSION 2: Maintaining the line – Facilitating Safe Data Use Through Safe Settings and Ethical Decisions
11:15 am - 12:05 pm	<p>PANEL DISCUSSION</p> <p>Safe data, trusted data use: what it means and how to get there</p> <p>ANNA JOHNSTON <i>Director, Salinger Privacy</i> DAME DIANE ROBERTSON <i>Chair, The Data Futures Partnership</i> STEPHEN HARDY <i>Leader Confidential Computing and N1 Analytics, CSIRO's Data61</i> GEOF HEYDON <i>Principal, Heydon Consulting</i></p> <p>Is de-identification the solution to the privacy risks posed by the push for more open data and data re-use? What is this thing called 'social licence', and how do we get it? This panel session will explore how organisations can enable trusted data use, to help unlock the value of data while still preserving privacy.</p>
12:05 pm - 12:45 pm	<p>Why I hijacked Privacy Awareness Week to win hearts, not minds</p> <p>CRAIG TEMPLETON <i>Chief Information Security Officer, REA Group</i></p> <p>If the focus of cybersecurity and privacy programs continues to be on designing better technologies to combat the growing menace of cyberattacks or data breaches, we'll continue to neglect the most important aspect – the human in the middle.</p> <p>Put simply, there's a language problem in Security and Privacy.</p> <p>Insights from behavioral economics and psychology show that human judgment is often biased in predictably problematic ways - where attitudes, cultural and social norms undermine policies, standards and compliance.</p> <p>In his presentation, Craig will look at some of these issues and describe his approach for building a 'values led' security culture at REA Group, and importantly, why this matters.</p>
12:45 pm - 1:45 pm	LUNCH

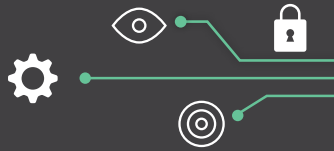
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1:45 pm - 3:30 pm	SESSION 3: Protecting the line – Hands on Guidance for Managing Real Issues
1:45 pm - 2:30 pm	<p>WORKSHOP De-identification practical: what the privacy professional needs to know</p> <p>ANNA JOHNSTON <i>Director, Salinger Privacy</i></p> <p>What is a privacy officer to do when the boffins say “don’t worry, it will all be de-identified”? You can’t apply privacy law, or assess project risk, until you first understand the relative merits and limitations of different de-identification techniques. This session will offer an introduction to the topic from the author of Demystifying De-identification, using practical examples to illustrate how de-identification works, when it doesn’t, and the questions you need to ask.</p>
2:30 pm - 2:45 pm	STRETCH BREAK / SPEAKER SWAP
2:45 pm - 3:30 pm	<p>WORKSHOP Ethics of Spyware – What happens when you spy on a thief?</p> <p>ANTHONY VAN DER MEER <i>Director, Researcher, Concept Developer & Filmmaker</i></p> <p>After Anthony’s smartphone was stolen, he became curious about the thief and his phones new life. So he purchased another phone and left it out to be stolen, this time installed with spyware to track the phone and surreptitiously use the phones camera and microphone. Playing the voyeur, Anthony created a film that provided insight into a strangers life that is fascinating and creepy. Where does documentary filmmaking, entertainment and art end and a privacy violation begin? In this session, we will watch “Find My Phone” and delve into the deeper legal, ethical and practical questions of documentary filmmaking.</p>
3:30 pm - 4:00 pm	AFTERNOON TEA
4:00 pm - 5:30 pm	SESSION 4: Questioning the line – Reflections on the Day and Thoughts on the Power of Data
4:00 pm - 5:15 pm	<p>PANEL DISCUSSION Cool or creepy? Navigating a safe path to unlock the power of big data, AI and analytics</p> <p>LAURA BELL <i>Chief Executive Officer & Security Cat Herder, Safe Stack</i> LINDEN DAWSON <i>Digital transformation and business strategist</i> JODIE SANGSTER <i>Chief Executive Officer, Association for Data Driven Marketing & Advertising (ADMA)</i> ANNE-MARIE ALLGROVE <i>Partner, Baker & McKenzie</i></p> <p>This panel session wraps up the day with a discussion on how fine the line is, and how to navigate a safe path to unlock the power of Big Data, AI, and analytics. Also covers the line changing across different age groups and sectors, and how to move the line. The closer you come to the line, the more careful you must be with your data usage.</p>
5:15 pm - 5:30 pm	SUMMIT CLOSE AND FAREWELL
5:30 pm - 6:00 pm	NETWORKING DRINKS
6:00 pm - 6:30 pm	ANNUAL GENERAL MEETING
6:30pm - 7:00pm	NETWORKING DRINKS CONTINUED



DAY 2 PRACTICAL WORKSHOP

Bringing security and privacy practitioners together... it's like herding cats

As privacy pros we no doubt have nightmares about the many things that can go wrong if our personal data isn't protected and secure. Privacy and security are going places together. The decisions we make that impact each other are key to how successful we are at reducing risks to personal information. Sometimes it feels like privacy and security practitioners aren't heading in the same direction and the relationship can be fraught with tension. This interactive workshop is aimed at privacy pros increasing their knowledge and understanding of what it means to consider privacy from the perspective of "security requirements". During the workshop, we will introduce the key concepts of security, and provide an opportunity to work through a breach case study that required privacy and security teams to work closely together on a global scale. Laura Bell, CEO and Security Cat Herder for SafeStack will explore the qualities of an effective relationship between security and privacy practitioners and will provide tips on how to bridge the gaps to help us play nicely together and collaboratively address risks. WE are limited to 40 places for this event, so please register promptly to secure your spot as a trainee 'Security Cat Herder'.

HOSTED BY

LAURA BELL *Chief Executive Officer & Security Cat Herder, SafeStack*

With almost a decade of experience in software development and information security, Laura Bell specializes in bringing security survival skills, practices, and culture into fast paced organisations of every shape and size.

An experienced conference speaker, trainer, and regular panel member, Laura has spoken at a range of events such as BlackHat USA, Velocity, OSCON, Kiwicon, Linux Conf AU, and Microsoft TechEd on the subjects of privacy, covert communications, agile security, and security mindset.

Laura is the founder of SafeStack, a specialist security training, development, and consultancy firm.



8:00 am - 5:00 pm	REGISTRATION OPEN
9:00 am - 9:10 am	WORKSHOP OPENING & WELCOME
9:10 am - 11:00 am	WORKSHOP 1 – PART 1
11:00 am - 11:30 am	MORNING TEA
11:30 am - 1:00 pm	WORKSHOP 1 – PART 2
1:00 pm - 1:45 pm	LUNCH
OneTrust Privacy Management Software – Exciting afternoon workshop program to be announced soon.	
1:45 pm - 3:30 pm	WORKSHOP 2 – PART 1
3:30 pm - 3:50 pm	AFTERNOON TEA
3:50 pm - 5:00 pm	WORKSHOP 2 – PART 2
5:00 pm - 6:00 pm	NETWORKING DRINKS